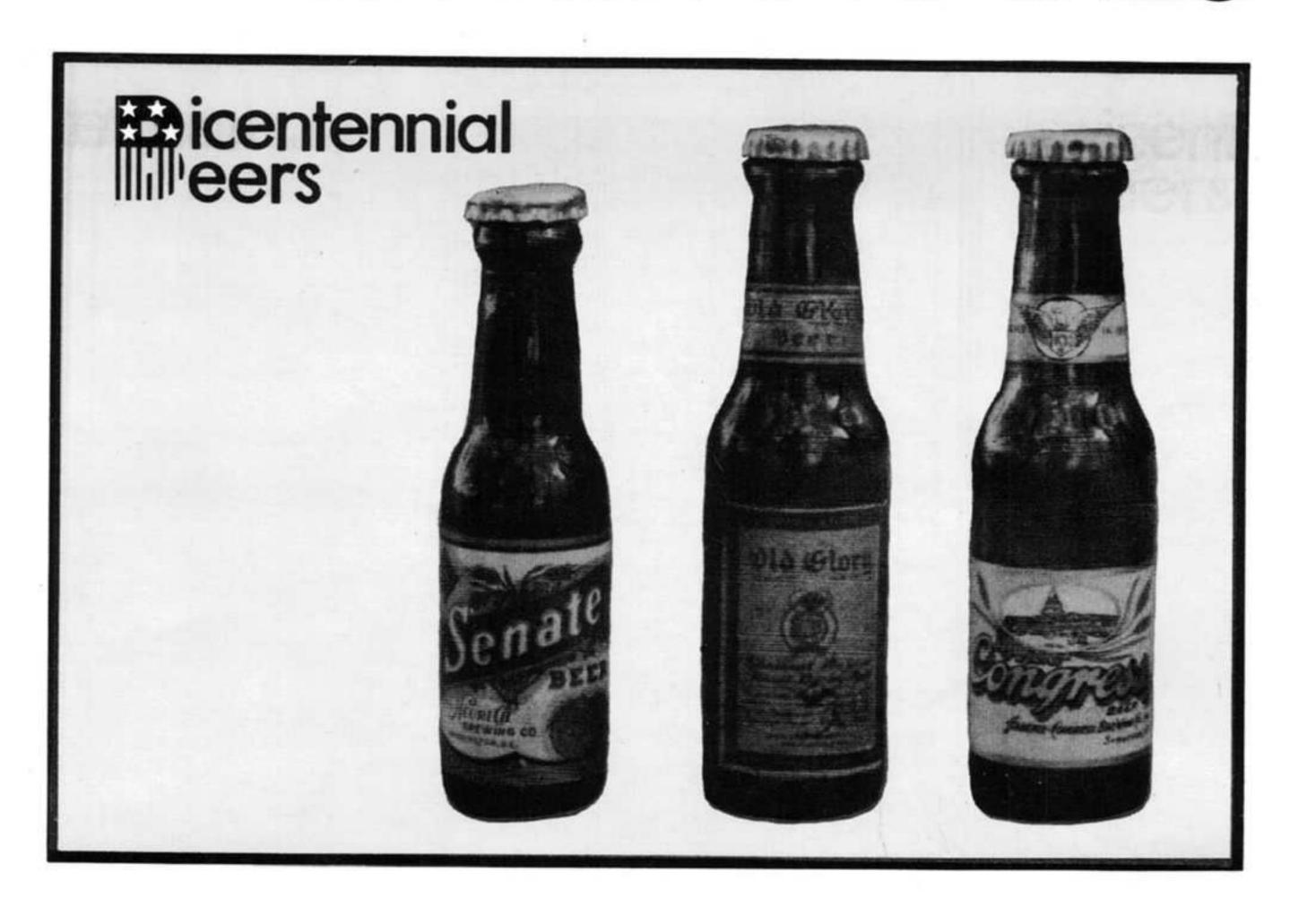
JULY-AUGUST 1976 VOL. III NO. 4

BOTTE COR



JON-SOL

PRESENTS

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6th Wisconsin Volunteers

"IRON BRIGADE"

Formally enrolled in the Federal Service in June of 1861, this infantry unit mustered its men from all over the state, to become part of the Union Army's Iron Brigade. They were dispatched to Washington the next month where they were brigaded with the 2nd and 7th Wisconsin and the 19th Indiana Infantry.

Their first federal issue of uniforms was then the dress uniform of the Regular Army: a ninebutton, knee length blue wool frock coat, sky blue trousers, and the black felt Hardee hat which was a tall crowned affair trimmed with a blue hat cord, black plume and looped up at one side with an eagle crest pin. Extra issue of white leggings and white gloves were not at first very well accepted, but after adverse comments and catcalls from other units, the Wisconsin men decided they liked what they saw — after all, the Brigade was something special — the only all-western infantry outfit which fought in the Eastern Armies of the Union.

The respect of the other units was soon earned when the 6th Wisconsin and the rest of the Brigade went into action and the names of Gainsville, Second Bull Run, South Mountain, Antietam and Gettysburg were sewn to the Regiment's battleflag. The name of the "Blackhat Brigade" gave way to the nickname "The Iron Brigade" earned by stout fighting. The reputation came at a stiff price at such places as the brutal standup fight against Stonewall Jackson's men at Gainsville and in the cornfield at Antietam, or at South Mountain where the commander of the Union Army, George B. McClellan watched the brigade as they advanced under stiff fire. He asked a subordinate, "Who are those men? They stand like



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iron." Later in correspondance to Wisconsin's Governor he wrote: "these men are equal to the best troops in any Army in the world."

At Gettysburg the Iron Brigade was the first Union Infantry on the field July 1, 1863. They won special mention that first morning for a charge in which a portion of a Confederate brigade was captured. The Regiment's casualties at Gettysburg were 30 killed, 116 wounded, and 22 missing of the 340 men taken into the fight.

Although badly battered by the hard service, the 6th Wisconsin served at the Wilderness, Spottsylvania, North Anna, Petersburg, Gravely Run, Five Forks, and finally at Appomatox.

The final records show the 6th Wisconsin stood 10th on the casualty list of all Federal Regiments during the Civil War.

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54° PER PAIR OF FOUR-FIFTHS

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ATBC PRESENTS Laurel and Hardy

If this new ad caught your eye, it was meant to. Many readers have been looking at a similar ad for many months and will have noticed quite a difference this time. Yes, the Laurel and Hardy bottles are sporting MBC labels and not Lionstone labels as originally stated.

Just before we received the bottles from Japan, we were sent a letter from Lionstone Dist. Ltd. stating that they would not be able to fill the bottles because of legal complications which had arisen. However, this proved to be a blessing in disguise since the Las Vegas distributor of the full bottles wanted to have the bottles continued in the MBC line...as the earlier PBR bottles were in Nevada.

We must make apologies for the late delivery of the bottles (something unfortunately over which we had no control) and this label confusion. However, no apology need be made for the bottles as both you, our readers, and we here at the magazine agree that our Anniversary bottles are TOPS!

I'm predicting a sell-out before the fall of the year. If I'm right, you'll be the first to read of it. If I'm wrong, you'll also hear of it... but the print will be smaller. Remember, we limited these bottles to 600 large sets and 1000 miniature sets. Ordered yours yet?

PLEASE RESERVE: One set of Laurel and Hardy mi One set of Laurel & Hardy 4/5t	Control of the contro	Publications	
NAME			
ADDRESS			
CITY	STATE		ZIP

Hey, look at us...we're in a new spot this issue. That's what comes from crowding in as much news and articles as possible. (Don't worry, I won't break my arm patting myself on the back.)

This time we do have some really excellent things for you though. I know you'll be impressed with Pat McMullen's article on the various Brown-Forman miniatures of the past which were used on the railroads and airlines. And then we have sort of a Bicentennial flair with Lloyd McLeod's article on giveaways and those fantastic beers that so many of us will be drooling over.

Speaking of the beers, you'll notice two beer columns this time. Larry Martinson and Tom Paul of Forest City, Iowa, have two of the best beer collections around and are going to share some of them with all of us. This is a bonus as Bill Odell will continue to offer his excellently-researched articles also. This time Bill has a few comments about his pricing of the beers that will be of interest.

Many of you ordered our mini Laurel and Hardy bottles and I hope they've all finally gotten your way. We had some problems with the Japanese firm which made these so if any of you got a Laurel bottle which you'd like replaced due to a poor fit on the hat, please send it back and we'll be happy to send you a replacement. Incidentally, I'll give another plug to the bottles: in PBR I predicted that they'd be sold out by September, next time I'll let you know for certain.

Got some really interesting letters this time but some will have to wait due to our space limitations this time. A list of terms from Kermit McFadden will be included next time as well as a short article and picture from Ed Fitzgerald of the Jon-Sol Co. about a very special Scotch miniature.

Speaking of Mr. McFadden, his letter had quite a few interesting points, namely that we start publishing the names and addresses of stores which sell minis and cater to collectors. I'd love to do just that, so get on the ball, readers, and we'll compile a list.

Finally, Mr. Peter Dowse of 2925 Edgerock Circle, Salt Lake City, UT 84117 is looking for other collectors and particularly from those in Utah. Drop him a line...and then write us about your favorite stores. That's all until next time. --DMS--

Vol. III No. 4

LET'S TALK 3
Look to your left for the shortened form.
COLLECTOR'S ART 5
Presenting the first two sets of 1976 Dogs.
WARNER BROTHERS CAROSELLO
TRAVELING WITH OLD FORESTER by Pat McMullen8 Amtrak never had it so good.
NEWS FROM CANADA by Pierre LaSalle12
Our neighbors are getting organized.
MICROMINIS by Vic Visalli
Have some ''Schweppervescence''
SKI COUNTRY by Ruth Jones14
Take a look in the Circus Wagon.
MINIATURE MEMORIES by Martinson & Paul 16
Beer collectors please take note.
BOOZEVILLE U.S. A. by Lloyd McLeod
A variety of Uncle Sams for 1976.
KOBY'S KOLLECTABLE KOLUMN by Bob Koby20 More of those magnificent bourbons.
CINZANO WORLDWIDE by Alfredo Spinelli22
The end of the line.
FOAM OFF THE TOP by Bill Odell
Profiling Coors and others.
OUR GOVIER

The three beers pictured for you on the cover this issue, Senate - Old Glory - Congress, lend just the right Bicentennial touch we think. You can read all about them in our new beer column, Miniature Memories, by Larry Martinson and Tom Paul which is found on p. 16. You'll also find some unfamiliar items from other breweries.

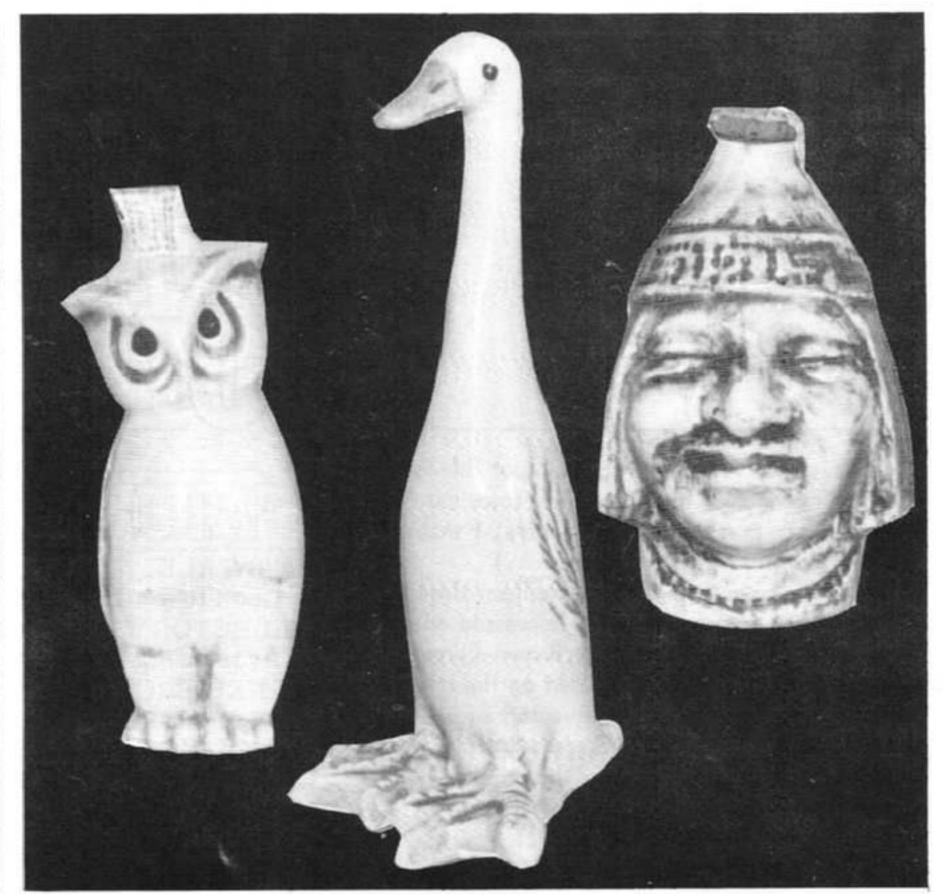
EDITOR: David M. Spaid

ART: Mary L. Spaid

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CHIPS NEWS

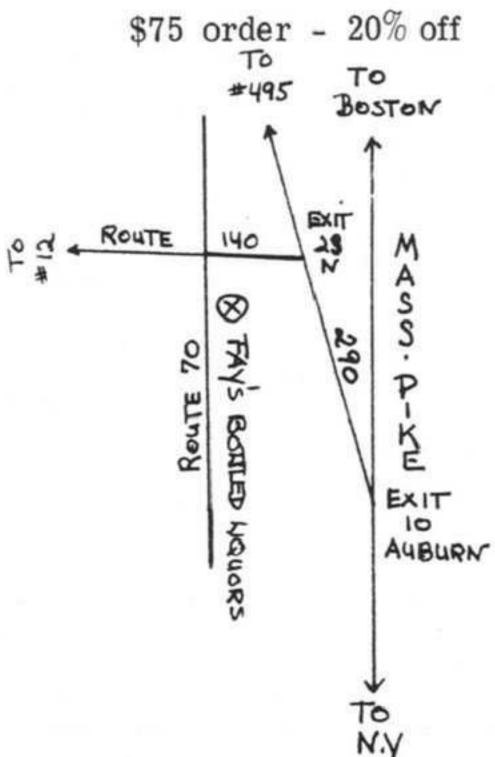
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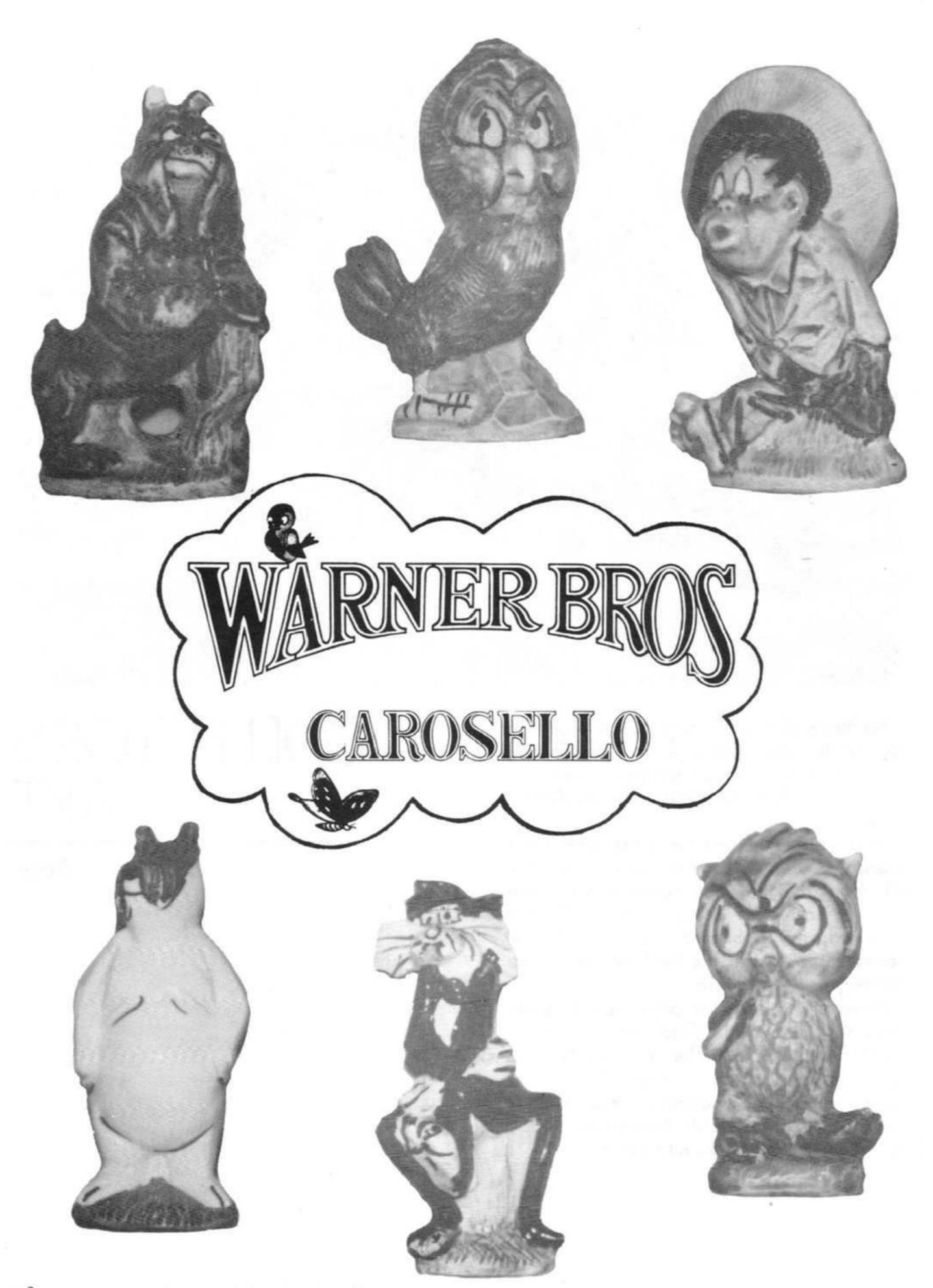
For those with good memories, some of the dogs on this page will look familiar. Four of these Collector's Art pieces were shown in a little preview last year in the September/October issue.

Now those four and two others have been issued by Collector's Art as part of their 1976 selection. They are being marketed in two sets of three each. Set one contains the German Shepherd, the Doberman Pinscher, and the Schnauzer. Set two has the Irish Setter, the Pointer, and the Poodle.

However, to have the complete set, a few extras were made of the Shepherd, Doberman, Poodle, and Pointer. They are available in various natural colors. For complete details and a free brochure, you may write Collector's Art in care of Bud Hastin Enterprises, P. O. Box 9868, Kansas City, MO 64134.

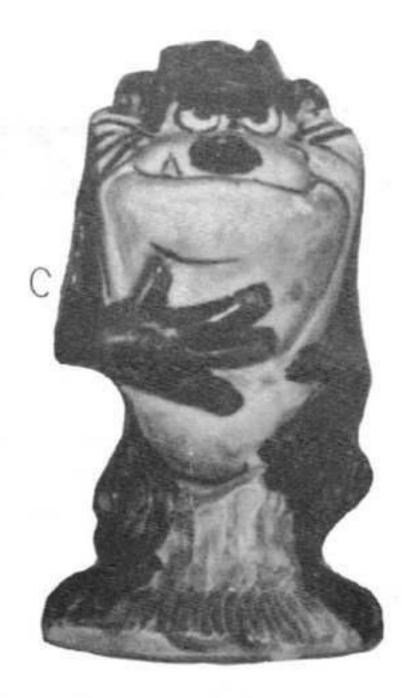
COLLECTOR'S ART

Dogs









A little over a year ago we pictured the first twelve bottles in the Warner Brothers set made by the Alpa Company in Italy. Presently the first six of those bottles have just arrived here in the U.S. while the second set of six sells briskly in Italy.

Pictured for you now are the remaining two sets of six bottles which will complete the set of twenty-four. It is not now known if the final release bottles will look exactly the same as these mock-ups or prototypes, but they will be very, very similar. Also, it's not known which bottles will be released together or which ones will comprise the third group of six.

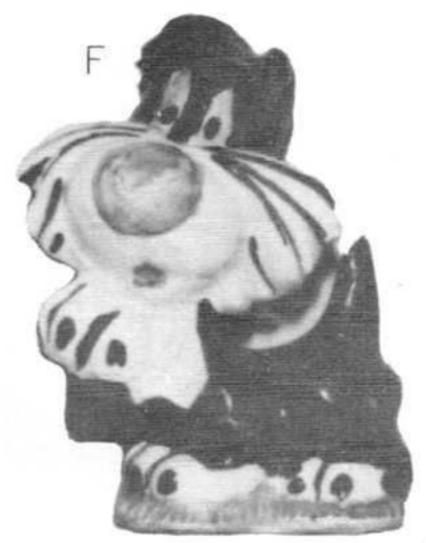
Now, what is known is that these are cuter than all get out. I am particularly impressed with Tweety Bird, the Tasmanian Devil, and Pepe Le Pew. However, being a cartoon lover of long standing, I am distressed that Beaky Buzzard was not included.

As long as I've stated several things we do not know, I should add that the majority of these character's names also elude me. Recognizable are: (A) Tweety Bird, (B) The Roadrunner, (C) The Tasmanian Devil, (D) Yosemite Sam, (E) Pepe Le Pew, and (F) Sylvester the Cat's Son. The other cat turned up in many cartoons as Sylvester's friend and alley compatriot. One of the two remaining birds was Henery (yes, it's spelled correctly) Chicken Hawk while one of the two dogs is Butch. The other bird and dog are familiar while the little Mexican (?) boy is totally unfamiliar.

No matter what their names or when they arrive though, they're marvelous caricatures.







Traveling

PAT McMULLEN

The bottles you see here are from my personal collection and are among my favorites. In an effort to find out more about these bottles, I wrote the Brown-Forman Distillers Corporation over four years ago and received this reply:

We are happy to cooperate with you as a collector of miniature whiskey bottles by furnishing what information is available on Brown-Forman brands sold to the railroads. The only miniature bottles currently being produced for a railroad is a private label, 'Penn Central'. This is a round-shaped bottle in a tenth-pint size.

The old amber miniature bottles were produced for many railroads in the past, but these personalized brands have been discontinued. Railroads who were customers for these miniatures included:

Atlantic Coast Line Florida East Coast Monon Pennsylvania

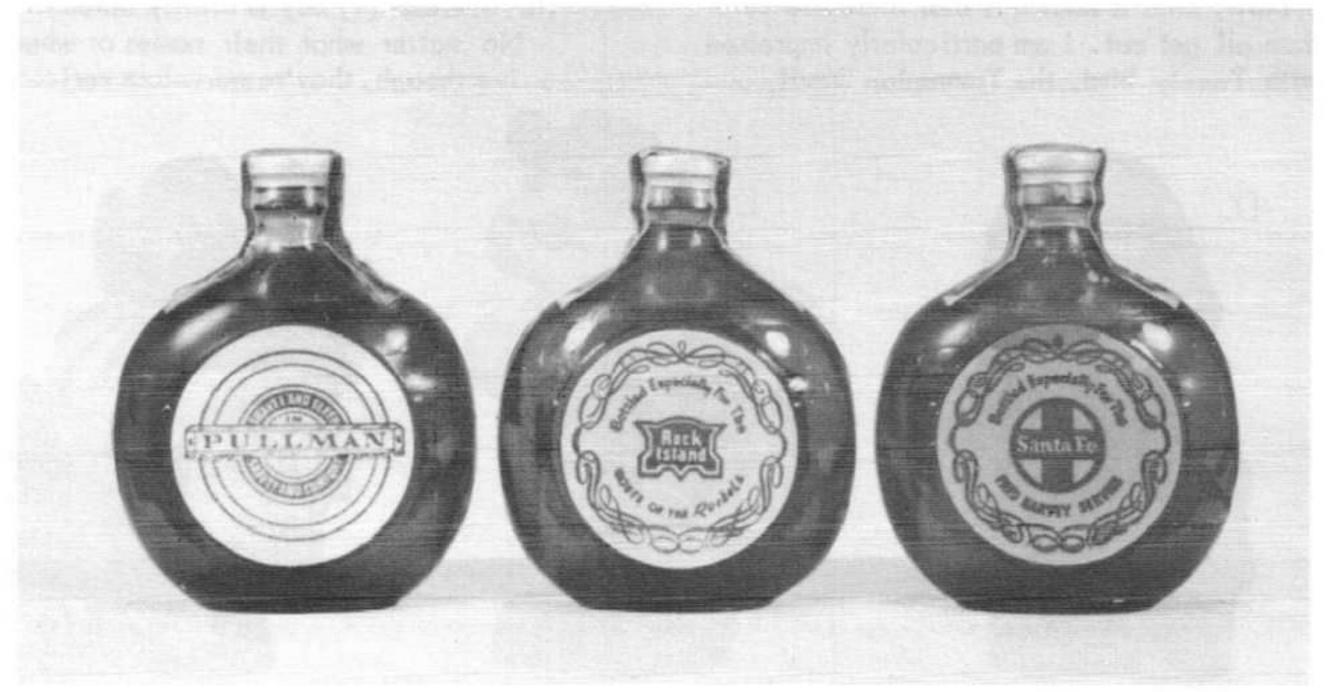
Illinois Central Northern Pacific North Western Wabash CNW (Hiawathas) Chesapeake and Ohio Western Pacific Santa Fe C & El (The Dixie Rt.) Southern Pacific Rock Island **Burlington Route** Seaboard Gulf, Mobile & Ohio Southern Erie New York Central Pullman Lackawanna California Zephyr

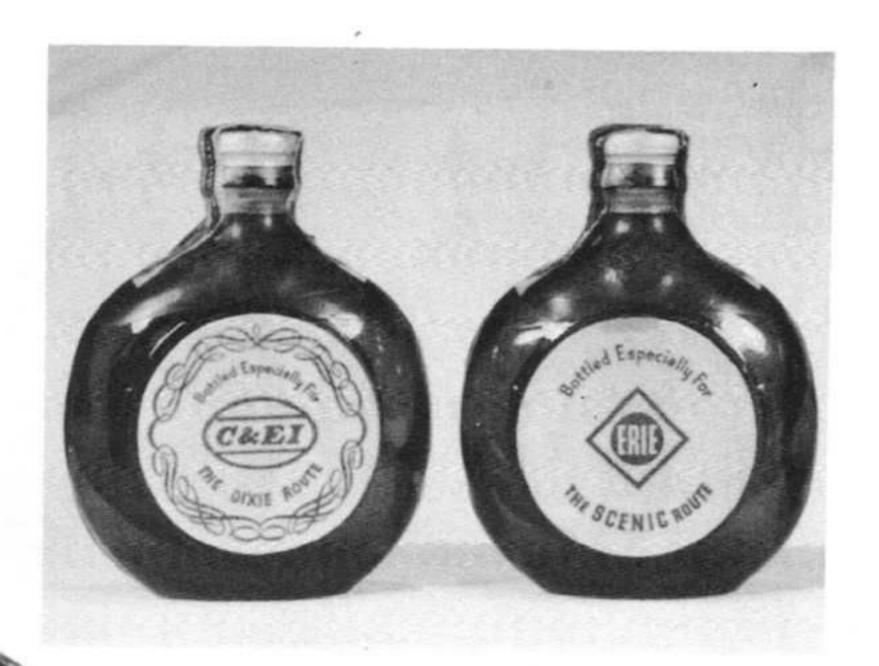
L & N (Louisville & Nashville)

You'll notice from the pictures that three of the bottles aren't shown (L & N, Chesapeake and Ohio, and Western Pacific) because these so far have eluded me. However, I do have four they do not mention, so I guess that balances us out. These four are: Union Pacific, Pal-Orient Airways, T.W.A., and Northwest Orient.

If any of you readers know of any others, please contact me through the magazine.

--PM--





BROWN-FORMAN DISTILLERS CORPORATION 100 MINHAI HYDRER BONGED WHEIHOUSE NO. S. PINT



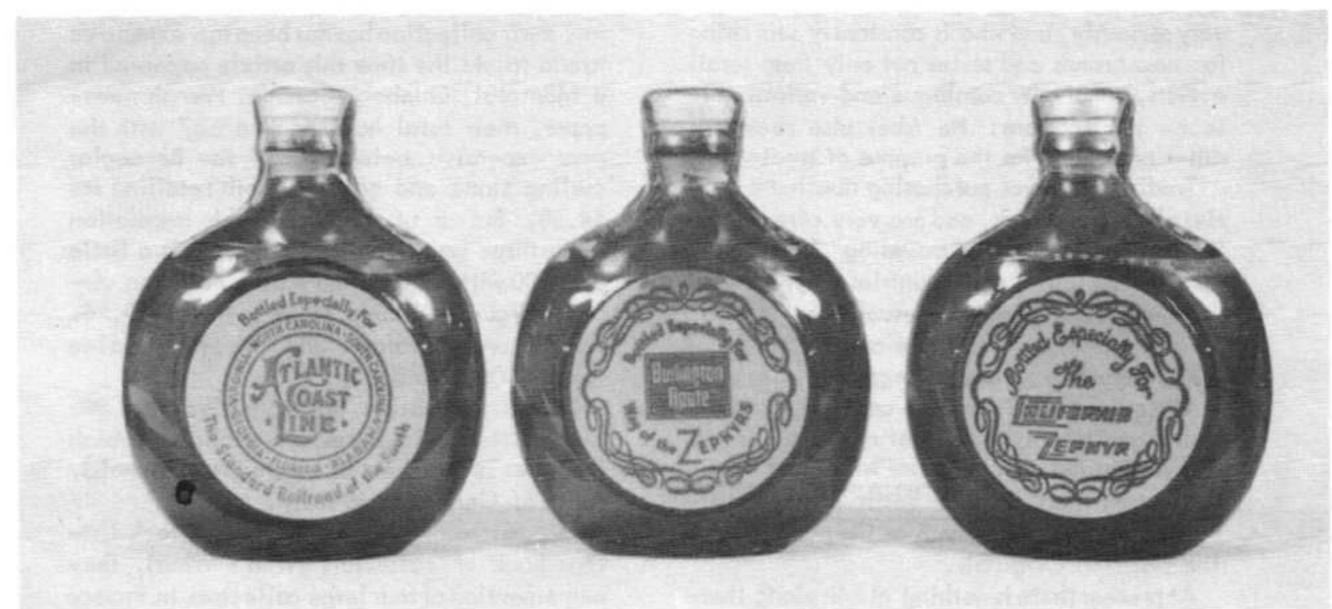
















All of us, at one time or another, have either purchased on a holiday somewhere or saved from an airplane trip, one of the small bottles of wine or liquor for their children or a collector friend or just as a souvenir. One thing for sure, there are various people who are not just satisfied with only one bottle of Cinzano, tequila, or vodka. This is your miniature collector. This is a person who takes his hobby very seriously, and who is constantly searching for new brands and series not only from retail outlets, but also by catalogue and various collector publications. He (she) also seeks out other collectors for the purpose of trading.

Trading involves purchasing duplicate bottles of various brands, and are very often given to them as gifts from "traveling" friends who visit various cities and countries where the average collector doesn't usually get the opportunity to visit. And these are the ones that really attract a fellow collector.

Our neighbors to the south as usual, are very well organized in the field of collectors' clubs and periodicals such as The Miniature Bottle Collector, The Miniature Bottle Mart and listings of availabilities such as Chip's Nips and The Hoffman Originals.

At present there is nothing at all along these lines in Montreal, Quebec, Canada, and only two known collectors' clubs exist across Canada. And this is why a group of friends and collectors have decided to form a collectors' club, to meet and exchange ideas and information plus the possibility of "swapping" and viewing and keeping members up to date on new arrivals and prospects for their collections.

The person responsible for the formation of this club is Ray P. Hoare, and he can be reached at P. O. Box 92, LaSalle, Quebec, H8R 3T7, Canada or by calling area code 514 (Montreal, Canada) 861-2773 or 366-1132. Ray and his wife are quite proud of their collection which at present takes up two walls of their living room. This two-some who, as a former show business comedy team (Ray Paul & Vera Leigh), got "hooked" on miniature collecting while

traveling throughout the United States.

They have traveled the better part of New York state, plus Massachusetts and Florida where miniatures can be found in just about all retail liquor outlets.

In their collection, Ray tells us they have mini beers from England, vodkas from Poland and Russia, Mexican tequila, sake from Japan, and several others from the West Indies. So far, their collection has not been too expensive to add to. At the time this article appeared in a Montreal, Quebec, Canada, French newspaper, their total had reached 637 with the most expensive being that of the Beneagles curling stone and golf ball both retailing for \$4.50. But as of the date of this translation (some three weeks later), their total is a little over 700 with the most expensive being an airplane figural (Winnie Mae) costing \$10.95. Some figural miniatures range anywhere in price from \$3.00 to \$25.00.

In their estimation, the countries that have the prettiest miniatures are Holland (which produces several sets of blown glass animals), Austria, Germany and Italy.

In passing, one notes that in the Stock listings book of collectors (Who's What), they make mention of four large collectors in France (one being a woman) and only one from Canada. There is also one collector in Germany, whose total numbers over 10,000 and these are all figurals from some 45 different countries. But again, The United States are on top as per an article in The Miniature Bottle Collector in which a collection of 20,000 is in the hands of a Mr. Pat McMullen of Michigan. His specialty field covers whiskies, scotches, ryes, and bourbons. But he certainly doesn't overlook a creme de menthe either. What else can one add to that?

Translated from the French article which appeared in Dimanche Matin from Montreal, Quebec, Canada – article by Josette Bourbonnais with photos (which we unfortunately were unable to reproduce) by Pierre LaSalle – our resident Montreal correspondant.

1 ROMIS

Vic Visalli



This month's article features five of the most desirable of all my microminis. Pictured are a set of five Gold Seal Miniatures depicting the Schweppes line of beverages. At first, I had the fortune of obtaining the Indian Tonic Water, Ginger Ale and Ginger Beer. Of course, I was very happy to have the three. It wasn't long though before I discovered the existence of two more and, thereafter, searched for three years before finally completing the set. Again, these miniatures are extremely detailed, despite their size. With the exception of the Ginger Beer, the other four measure 2 3/8 inches high.

For you "Gin and Tonic" lovers, how about the Schweppes Tonic Water, first from the left? It carries a bright yellow label with gold border, a red Royal Seal, with black lettering. The neck band of this tonic, as well as that of the Ginger Ale, Lemonade, and Soda Water bear the trademark.

Second from left stands the Ginger Ale with its red and white label and gold lettering. It's

neck band is brown, gold, red, and white. The Lemonade is featured fourth from left, and upon it is a label with white background, black lettering, red seal, and gold trim. The same holds true for the neck band. A black label with white lettering, red seal, and gold trim is on the Soda Water.

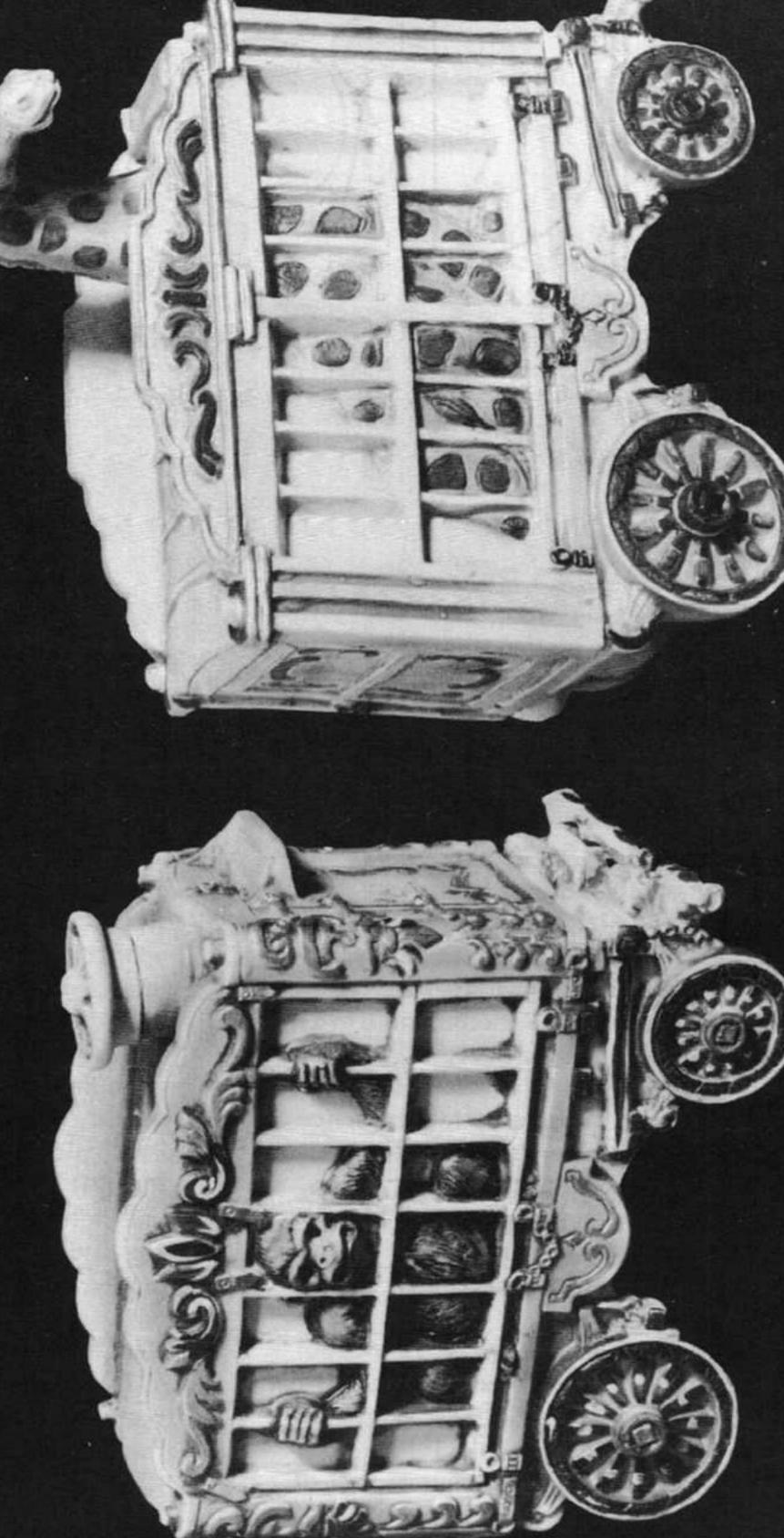
Last, but certainly not least, is the Ginger Beer, pictured in the center. Unlike the others, it is made of brown "pebble grain" glass and stands a mere 2 inches high. White writing and orange trim make a colorful contrast on the brown label. The coat of arms previously mentioned is to the left of the "G" in Ginger Beer.

To top it all off, all five of these beauties are embossed "Schweppes" on both back and front on the lower part of the bottle.

In my opinion, needless to say, these microminis are a compliment to any collection.

Wish you all a wonderful summer. Until

res the Here con



Ski RUTH JONES COUNTRY

It's time once again to write about Ski Country, and for once I would like to say NO COMMENT!

No one could have been any more surprised than I was when I opened my Palomino and found that it was exactly like the Lipizzan, only a different color. Still to have my collection complete, I have to have it. However, I didn't get a yellow Jenny Lind.

Now you have the baby snowy owl, and it is a little different. At least they couldn't have used the same mold. There will also be a brown trout and a rainbow trout...just different colors. I hope that will end the dupli-

make a dozen different colored horses.

On to better things. The blue teal duck is in finally, as is the ferret, submarine, and spectacled owl. I thought the circus series was over, but find out there is a circus train. Only one piece will be ready this year and that's the Gorilla in a Cage which will be out in Devember. I'll also give you a preview of the Giraffe which will be released in March of 1977. There will be 1200 of each.

Hope by the time I write for the next issue I'll have better news. 'Til then... --RJ--

guide

17. HARPY EAGLE	38. WOOD DUCK
18. AMERICAN OSPREY	39. SKIER (2)
19. MOUNTAIN LION	41. TIGER ON A BALL
20. GREAT GREY KANGAROO_	42. LION ON A DRUM
21. OREGON CAVE MAN	43. JENNY LIND (2)
22. THE RINGMASTER	45. CIGAR STORE INDIAN
23. CLYDE	46. WILD TURKEY
24. AUSTRALIAN BLACK SWAN_	47. CONNECTICUT ROBIN
25. RED-HEADED DUCK	48. MOUNTAIN GOAT
26. CLOWN BUST	49. LIPIZZAN
27. SAGE GROUSE	50. PALOMINO
28. GREAT HORNED OWL	51. BABY SNOW OWL
29. BONNIE	52. BLACK-FOOTED FERRET
30. TOM THUMB	53. BLUE-WINGED TEAL
31. INDIAN DANCERS (6)	54. BROWN TROUT
37. RACCOON	55. SPECTACLED OWL
	18. AMERICAN OSPREY 19. MOUNTAIN LION 20. GREAT GREY KANGAROO 21. OREGON CAVE MAN 22. THE RINGMASTER 23. CLYDE 24. AUSTRALIAN BLACK SWAN 25. RED-HEADED DUCK 26. CLOWN BUST 27. SAGE GROUSE 28. GREAT HORNED OWL 29. BONNIE 30. TOM THUMB 31. INDIAN DANCERS (6)

MINIATURE

LARRY MARTINSON TOM PAUL

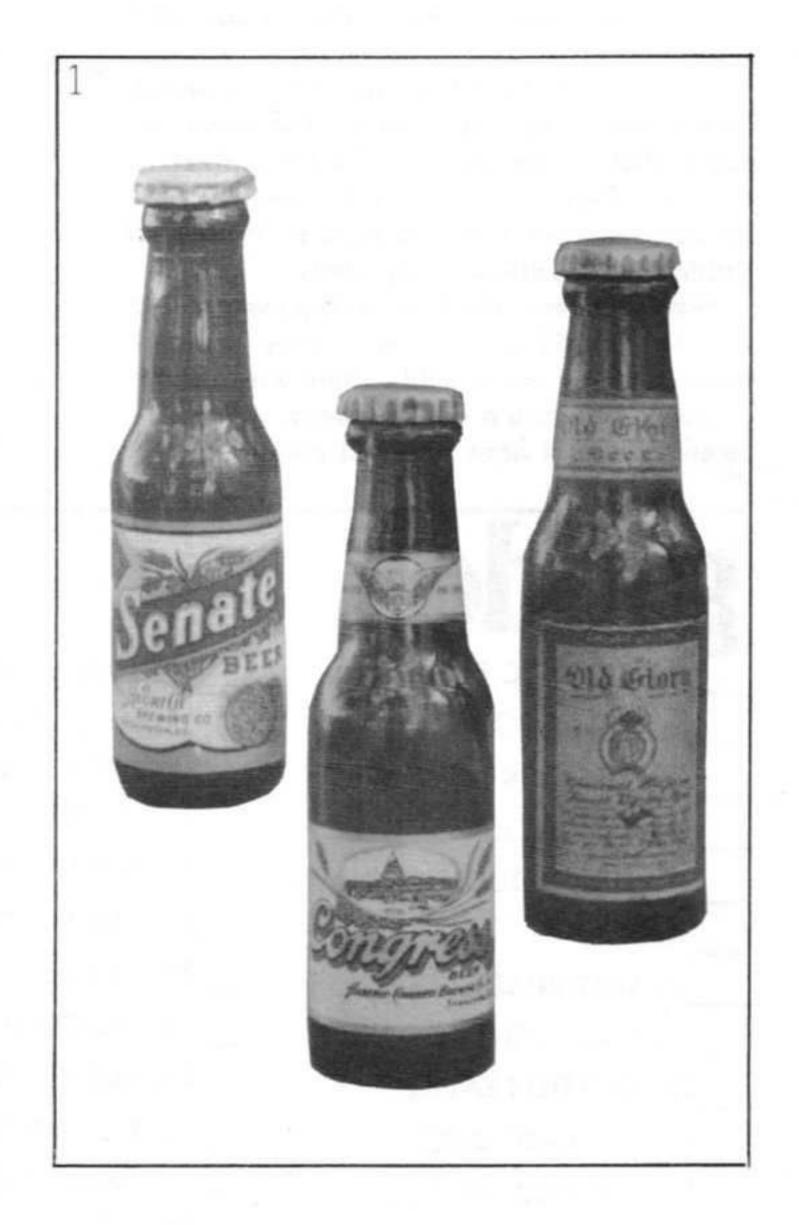
This being our Bi centennial year, we thought it would be only fitting to show three different beers with historical names.

First off we have the 4" Senate from the Christian Heurich Brewing Co. of Washington D.C. This bottle has a very colorful blue, red, gold and white decal label. This is one of the few mini beers that never came with a neck label. The others that didn't are the medium Jung and Walters and a tall E & O, and of course, several different Cerveza mini beers. The Heurich Brewery dates to the middle 1860's and continued in business until about 1955.

Next in line we have the tall size Congress which carries a blue, red, gold and green decal label. This bottle is without a doubt the hardest to find of the seven different mini beers put out by the Haberle-Congress Brewing Co. of Syracuse, New York. This brewery closed its doors sometime during 1962.

The third beer pictured is the tall Old Glory from the Abner Drury Brewing Co. of Washington, D.C. This bottle has a blue, silver and red decal label. This brewery changed its name to the Washington Brewery in late 1936 and closed for good in 1938. The Old Glory is undoubtedly a very rare beer bottle.

In picture #2, we have shown five different Koehlers from the Erie, Pennsylvania Brewery. First off the 3" stubby which has a gold, red, black and white decal label. The 4" Koehlers all have paper labels — one being the same as the 3" stubby label. The other three all have striped labels. The Lager has a gold, red, white and black label. The Pilsner has the blue center stripe and the Select has the green



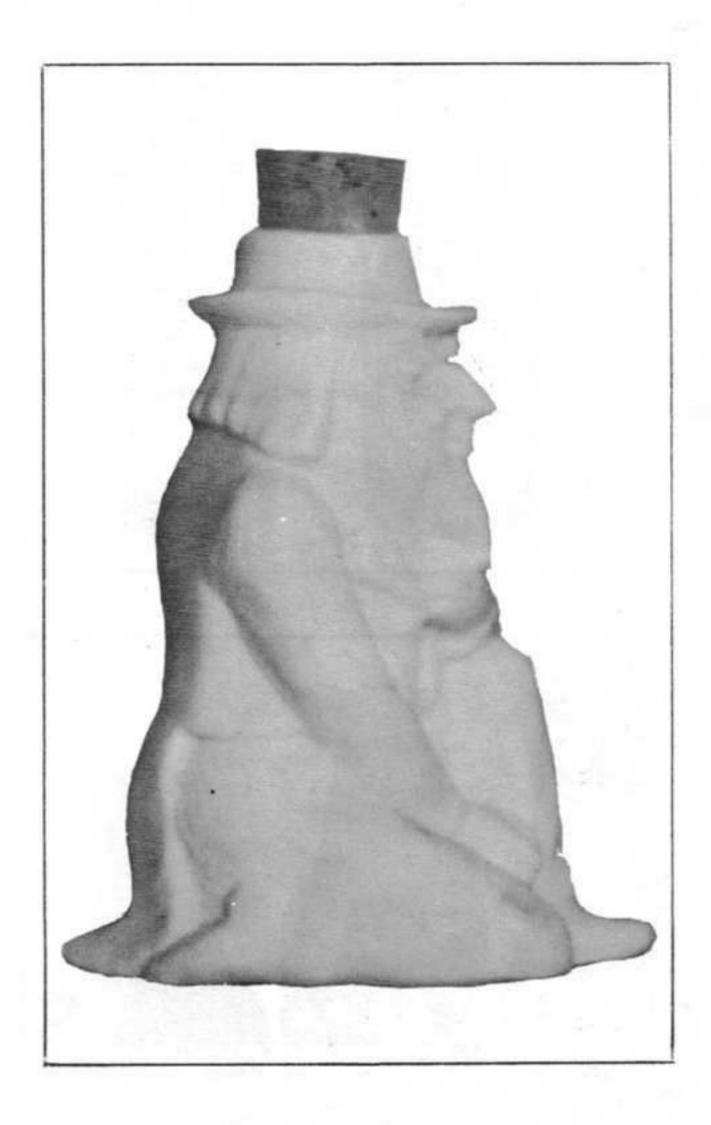


center stripe. All of these striped Koehlers are quite hard to find, with the Select seeming to be the hardest of all.

In picture #3 we show three minis from the Detroit, Michigan area. Two varieties of Goebel 22 from the Detroit Brewing Co., one stubby and one tall both of which have a bright red, gold and blue foil label. The third beer is a Koppitz 31/4" stubby that carries a black, yellow, red and tan decal label from the Koppitz Meachers, Inc. Brewery. This bottle is one of the few stubbies that have neck labels, others being a Carlings, the Schlitz World's Fair stubby and the Citizens 3" stubby from Joliet, Illinois.

Well, we hope you have enjoyed this article which we think might be the first of several picturing some of the harder to find beers in the country. Remember: Rare beers are hard to find, but don't fret -- one could be just around the corner. 'Til next time... Happy Hunting!





Today is July the 4th in Boozeville. The temperature to be about 90 degrees. All the buildings on Main Street are decorated with flags and streamers as a big celebration is planned with parades, contests, and fireworks. The Saloons will be especially busy with almost every cowboy and sheepherder from up to one hundred miles away coming into town.

Giveaway bottles were almost unknown during this country's first Centennial celebration in 1876. They became popular soon after and reached their peak about 1912. Then in the early 1930's they came to a sudden stop in the United States when a federal law prohibited giving liquor away.

Pictured here are some of the German porcelain "patriotic" giveaways. The oldest one is the kneeling Uncle Sam. He is also found in multicolor. This one however is unpainted and unglazed. His hat has stars around the band. It is 4 1/2 inches high. I don't think it dates back to the 1876 Centennial celebration but it is possible that it could have.

The bowing Uncle Sam with a drink in his right hand has been seen in all blue and in multicolor. He is 5 1/4 inches tall and has the red-orange base, white pants, red swallow tail coat. Along with this the glass is green and the hat grey with a blue band. This one is on the scarce side and I haven't seen too many around. Some of these must have printing on them as this one shows evidence of printing on the base.

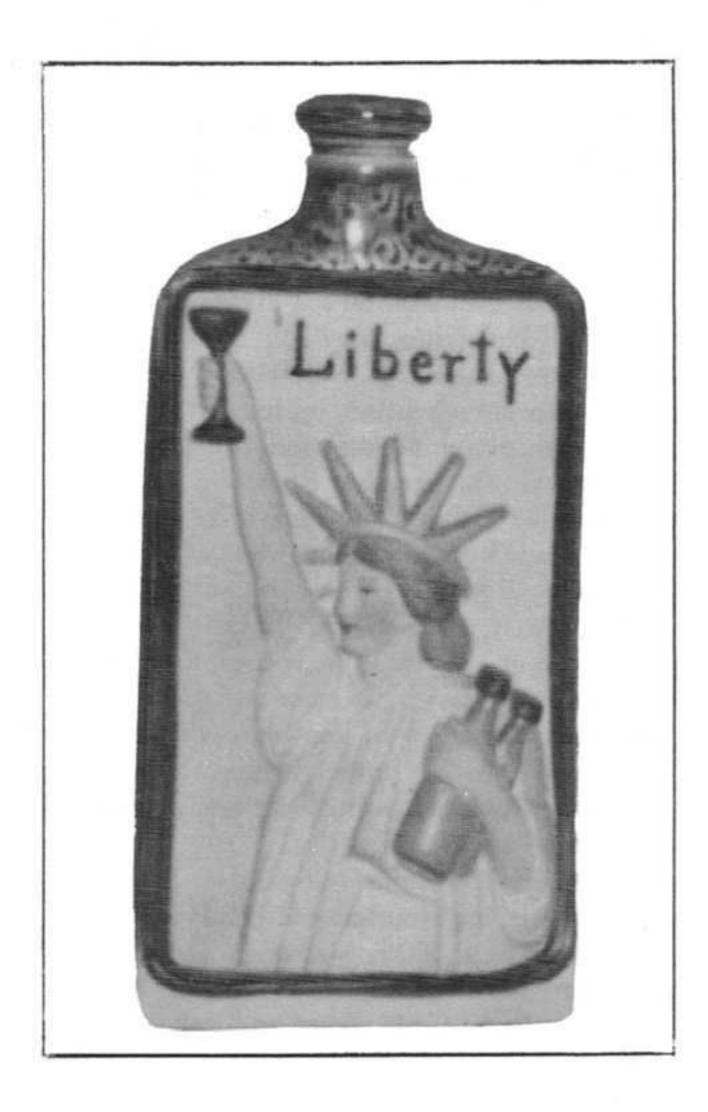
The tall flask which has Uncle Sam standing holding a drinking glass in his left hand comes in two sizes. This one is 6 7/8 inches and its smaller counterpart is 5 7/8 inches. The bottle is brown simulating wood grain. Uncle Sam has white pants with small red stripes, a red coat, yellow vest, red glass in hand, grey hat with small American flag for a band. Your

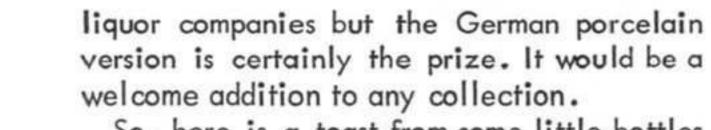


Health is embossed on the bottle. The shield shaped brass tag attached to the handle reads Hof Brau San Francisco. It certainly adds to their interest when they are identified as to their origins.

The Liberty flask with the Statue of Liberty holding up a drink is quite rare. The fact that it came out right after World War I probably didn't make too big a hit. Some of the returning servicemen of that time may have thought it was poking fun at our liberty. It has Made in Germany stamped on the bottom and that may account for its scarcity. It is 5 1/4 inches tall without the cap and also has the woodgrain back. A red border is around the edge with a light blue background. The drinking glass is red and the bottles she is holding are green with red tops. Her dress is pink, hair is brown and the crown is yellow. The number 3340 or 3346 is imprinted at the lower back of the bottle.

The Uncle Sam on the barrel is 5 1/4" tall but also comes in a slightly larger size too. It may be found in solid brown, blue, and/or multicolor. The Uncle Sam on a barrel idea has been used over and over again by different





So, here is a toast from some little bottles to the spirit of '76. --LM--





KOBY'S KOLLECTABLE KOLUMN by BOB KOBY

As mentioned in my last article, my pictures are somewhat better so I'm trying to catch up on all the issues for '76. Last June and August we made a trip to Baltimore, N.Y.C., and a Florida vacation included. We came back with about 60 assorted straights that I will show in forthcoming issues.

I was also somewhat in luck locating a collection of 175 assorted minis that will interest you as it did me. One of the bottles in this collection is an owl. He looks just like the Garnier but stands 3 1/4 inches tall. There are no labels but he is embossed "G.G." on the back. If anyone knows anything about this "bird", would greatly appreciate your dropping me a line with some background on him. Now on to the bottles.

Born With The Republic by James E. Pepper is my small contribution while this country is celebrating its 200th birthday. Quite a bicentennial bottle.

J.W. Dant, Olde Bourbon, genuine old fashioned is 86 proof, seven years old and distilled in Indiana. The current version of this one is quite similar.

The J.W. Dant, genuine sour mash, Kentucky straight bourbon whiskey is a bottled in bond, 100 proof. This bottle has not changed appreciably in the last twenty years.

The last of the Dants, Jim Dant, must be the original bottle...seen here in this square version. The border is dark gold while the label is light gold with black and red lettering. It's 86 proof, four years old and distilled in Kentucky. The orange/white 7 1/2¢ Florida tax stamp is of the 1955-57 vintage.

A very nice old flask is the T.W. Samuels. This is a four year old, ninety proof, Kentucky bourbon. The company came into existence in 1844 but this bottle is from about 95 years after that.

Charter Oak is another in the long series of bottles from the Continental Distilling Corp. of Philadelphia, PA. This is another 100 proof, bottled in bond which was sold in 1949 but made in 1945.

Meadow Brook, our next bottle, is from Hiram Walker of Peoria, Illinois. This one hails from 1941 but was made in 1936. The green and white Florida tax stamp is 1 1/2¢.

We come now to four magnificent flasks from the 1930's. Blue Grass was made by National Distillers at 93 proof and was all of three years old. This has a Wisconsin blue/black/purple tax stamp of 1 9/16¢ which puts it in the 1933-37 vintage.

Next is Barclay's Niagara Brand. This one is 86 proof, one year old, and distilled in Illinois by Hiram Walker for James Barclay and Co., Detroit. The picture on the label naturally depicts a scene of Niagara Falls.

Broad Ripple sports a magnificent label and truly shows its age in this dark brown bottle. It was produced in 1930 but bottled in 1935 (that's my birth year, no cards please, just minis) is 100 proof and comes from the Frankfort Distillery. It carries a red/white Illinois Series Y1934 tax stamp.

Finally we have Kentucky Pride by the Calvert Distilling Co. of Louisville. This one is sixteen months old and bottled at 90 proof. The Illinois tax stamp is Series Y 1936.



















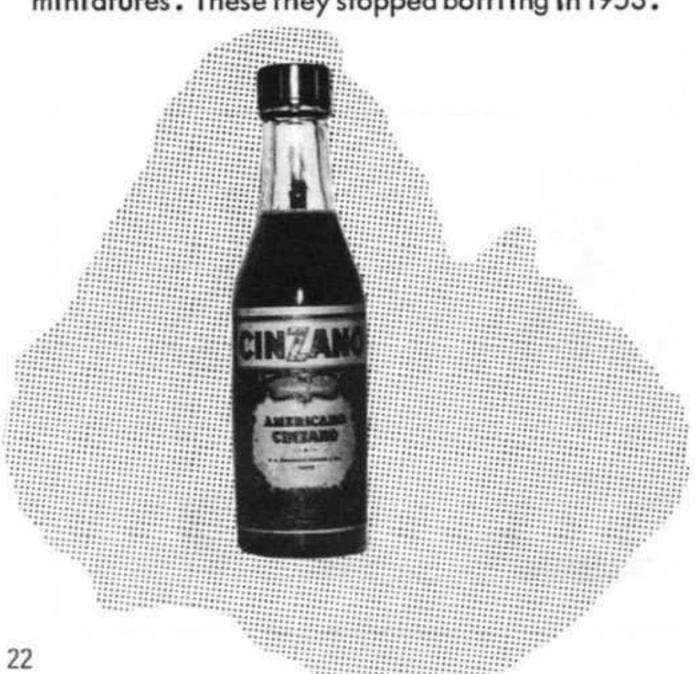
THE WORLD WITH CINZANO

FROM URUGUAY

The Cinzano firm was established in this small South American country also. During the years 1955-60, they made miniatures of various flavors. The type of bottling is the same as that used in Argentina (our next and last country). In these two countries, there is manufactured only one vermouth, the American flavor, which has not received the support of the drinkers.

FROM ARGENTINA

The Francesco Cinzano Company Ltd. was founded in Argentina on June 27, 1922. The first miniatures were made as early as 1948 in three different flavors – Torino, Seco, and Americano. This last flavor is manufactured only in Uruguay, achieving little success in the two countries. Currently, this company continues its activities but it no longer makes the miniatures. These they stopped bottling in 1953.









by bill odell



Here we go again with some beers from around the country. In picture #I we have a series of items from the Adolph Coor's Brewery.
In the picture you first see two small mugs
from Coors. When you compare these closely
in your hands there seems to be two distinct
colors of yellow in the glazing. One is cream
and one more yellow. These are about one and
one half inches hgih and are not too uncommon.

In the back row from left to right is another mug (handle is out of sight in back) about 3 inches high with the Export label. This is hard

to get and should be considered at \$8-10. The glass bottle is a 4 inch medium and is moderately difficult to find; it should be in the \$5-7 range. The tall ceramic bottle is the most common of the ceramic items and has the Golden Beer label. These are in the \$5-6 class as would be the stubby with the Export label next to it. Harder to find is the Export stubby with Colorado State Fair 1937 below the main label. This one should be in the \$7-8 range (see picture #2).

In picture #1 on the end is the keg. These are harder to find and run \$8-10 when you can find them. Not pictured is a third stubby like the two outside bottles in picture #2 but with the Golden Beer label of the tall one in the center. This one continues to avoid me and I would greatly like to buy or trade for one.

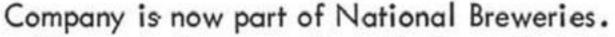
In 1873 Jacob Schaler and Adolph Coors founded the Golden Brewery in Golden, Colorado. In 1880 the Coors family bought out Schaler's interests and the Brewery became the Adolph Coors Brewery as it is today. By 1902 they were producing sixty-two thousand barrels ayear. Coors remains the largest producing single plant brewery in the United States. The ceramic miniatures were made in the Coor's ceramic plant which is part of the Brewery complex. The best brewery tour I have yet taken was the one at Coor's with the possible exception of the Olympia tour which is also excellent.

Next we turn to A-I Pilsener Beer, a product of Arizona Brewing Company, Phoenix, Arizona. These are both 4 inch mediums - one with a decal label and one with a foil label. They are reasonably easy to come by and should probably be in the \$5 range. Arizona Brewing



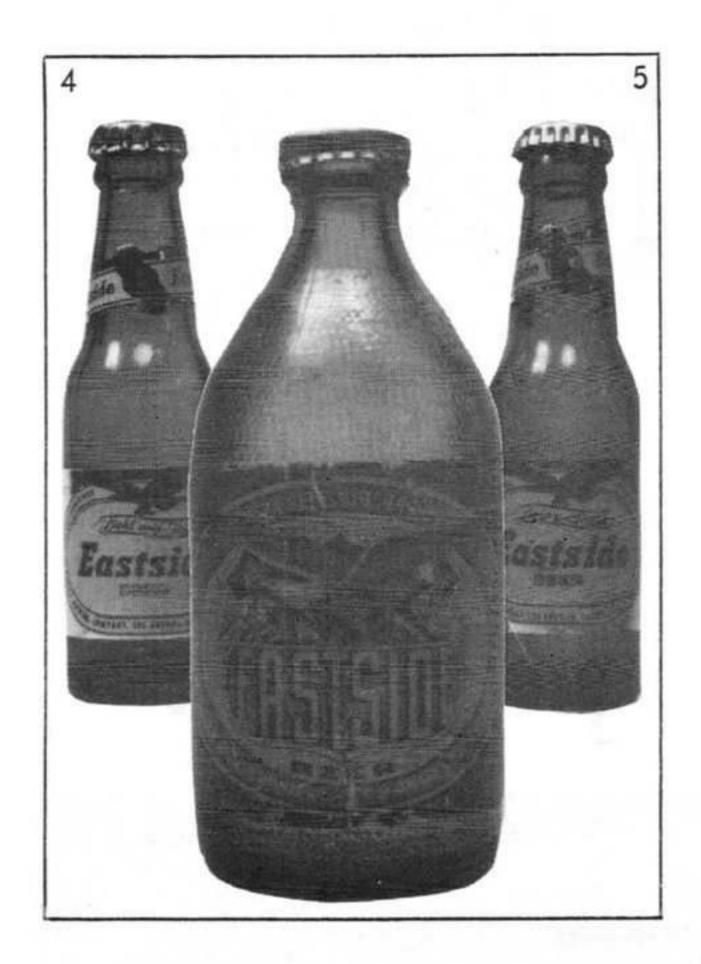
2





The next three are Eastside Beer. Eastside was a brand of the Los Angeles Brewing Company which was founded in 1897. It reappeared in 1933 after prohibition and appeared as the Los Angeles Brewing Co. and Zobelein's Los Angeles Brewing Co. In picture #4 we have two 4 1/4 inch tall bottles in foil label. One is the Los Angeles Brewing Company while the other says Pabst Brewing Company after the L.A. Brewing Co. was bought out in the early Fifties. Both of these bottles are not uncommon and would be in the \$5-6 range. The one in picture #5 is a no deposit, no return stubby and is hard to find; consider it in the \$10-12 range as are all the small topped stubbies.

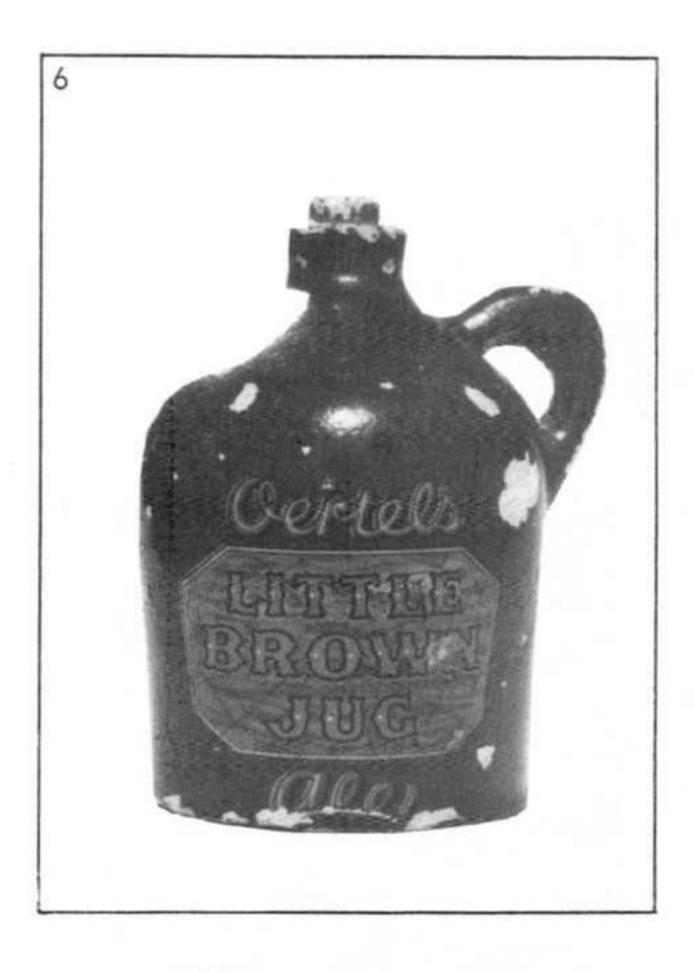
In picture #6 we have a miniature jug for Oertel's Little Brown Jug Ale. This is a chalk-ware piece about 3 inches tall. This is a true miniature as I recently was able to get one of the one gallon jugs that actually contained the ale. They are alike except for size, of course. This one is rare and should be in the \$15-20 class. The Oertel Brewery was started in Louis-ville, Kentucky, in 1892 and continued into the Fifties when it closed like so many others.



In the next picture we see Johnny Pfeiffer of the Pfeiffer Brewing Company of Detroit, Michigan. Opened in 1890, it continued until 1962 when it merged with the E & B Brewing Co. to form Associated Brewing Co. which has now gone out of business. Johnny is about six inches tall and is red, white & blue and is a fine piece for this Bicentennial year. He would be valued at \$10-12.

The last items are found in picture #8 and are from Piels Beer. Along with the 4 inch medium paper labeled bottle which is quite common (\$4-5) is a real brass bell that says, "Peal for Piel's Beer" on one side and "Piel's is Better Beer" on the reverse side. Piels was a Brooklyn, N.Y. Brewery. It also had a branch in Willimansett, Massachusetts, and its label is till being continued by the Natural Brewing Co. I have never seen nor heard of another little bell like this one. I'm sure there are more in bell collectors' collections but I wouldn't part with mine for anything.

As to the prices I have put on these beers and ones in previous articles...they are my estimates based on what I and others have had to pay. I have received reaction from two dif-







ferent directions: one that I am way too high and the other...prices are too low. Well, if I had to adjust I'd have to go up. As far as rare beers are concerned there are collectors today who are paying as high as \$35.00 or more for any new and/or unusual find. This makes some of my prices on rare beers too low. My present feeling is that I am reasonably accurate on the major part of the range of the bottles; however, the really tough ones have to be scaled higher. I would really like to hear some reaction to this from you readers out there. Write to me directly or through the magazine.

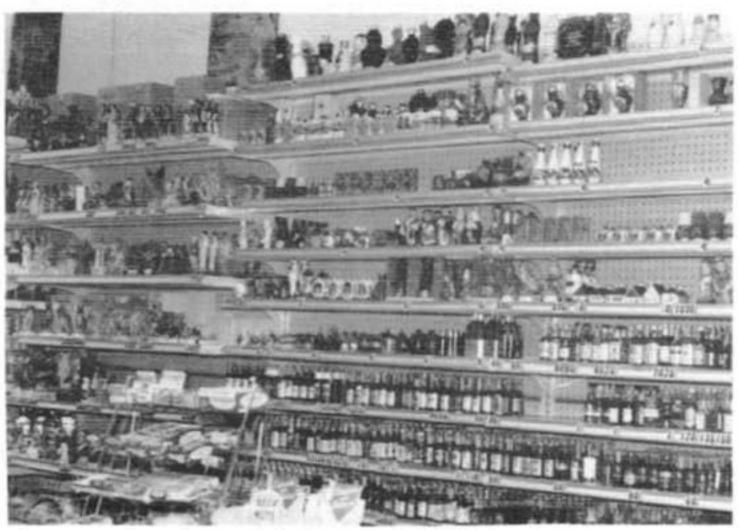
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